

WOMEN AND GIRLS FOOTBALL STRATEGY

Wadebridge School Community 3G Pitch



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Wadebridge – North Cornwall



The Steering Committee overseeing the management of the Wadebridge School Community 3G pitch is committed to growing women and girls' football at the facility in a manner agreed by the Football Foundation.

All partner clubs that are part of the steering committee are committed to ensuring there is priority access to women and girls in a safe, welcoming and inclusive setting.

To support these aims Wadebridge School with support from Cornwall Council (Community Infrastructure Levy) has undertaken a major refurbishment of both the female and male changing facilities.



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Project name

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Project location

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Our site has been funded by the Premier League, The FA and Government's Football Foundation and we're delighted to be one of their funded sites. We also received generous funding from Cornwall Council.

We're committed to continuously improving the experience for women's and girls' football users both on and off the pitch at our facility; and ensuring the long-term growth of the game. We are also committed to supporting all other users from our local community including multi sport (Rugby) disabled people, lower socio-economic groups. Our facility is doing this by reaching out to community groups providing access to the facility to develop bespoke offers. Here's how our facility is demonstrating this:



1. Our partner football club are Wadebridge Town, Polzeath, Padstow and St Minver. In addition Camels RFC is a key partner. All our partner clubs are an integral part of our community offer, and the clubs are aiming to grow the number of teams and opportunities, the headline aims are:
 1. Affiliated football growth (all teams) from 34 teams to 40 teams by 2030.
 2. Women's and girls' focused football growth from 10 teams to 16 teams
2. In addition to football usage, we're committed to multi-sport development by providing protected use of the facility to the following sports:
 1. Rugby - Camels RFC train twice weekly on Wednesday (youth) and Thursday (seniors)

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3. We're also committed to tackling local inequalities by providing protected use of the facility to the following groups:-
 1. Sessions for disabled people – we are working with Cornish Raiders who are looking to offer flag football for disability groups
 2. Lower socio-economic groups – we are working with PAFC to develop opportunities for this area
4. At our facility, we're giving women's and girls' teams priority access with at least 20% of our peak-slots (defined as 5pm to 9pm Monday to Friday) allocated to women's and girls' activity from opening. We're also striving to increase this target percentage to 25% by the third year of operation.

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6. We're also looking to provide a range of competitive opportunities for women's and girls' football:
 1. Affiliated team training and match play
 2. Social or recreational sessions for those new to the game or preferring more informal activity
 3. Opportunities for talent pathway activities
7. We're committed to ensuring that all women and girls using the site feel safe and welcome on their way to and from using our 3G pitch. All key access routes, parking, changing areas and site surroundings will be well-lit and maintained. The ancillary facilities such as changing rooms, WCs and showers will remain clean, tidy and accessible – sanitary bins and products will always be provided. Every woman and girl should feel they belong when using our site. High quality CCTV has been installed to add to the feeling of security.
8. Representation matters, so we're making sure that women and girls have a voice on our Steering Committee which will meet on multiple times per year to review the use of our facility and to see what actions are required to further support the growth of women and girls football.



