

# Sixth Form



## BTEC Nationals in Travel and Tourism

### Duration:

The 2 year (360 GLH) course covers 4 units and is the equivalent to 1 A-Level. It is graded Distinction\* - Pass.

### Specification:

Pearson BTEC. Further details are available from their website: [https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Travel-and-Tourism/2017/Specification/9781446935491\\_BTEC\\_NAT\\_EC\\_TT\\_SPEC\\_Final\\_PrePublication.pdf](https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Travel-and-Tourism/2017/Specification/9781446935491_BTEC_NAT_EC_TT_SPEC_Final_PrePublication.pdf)

### Entry Requirements/Student Suitability:

The course is for students who have an interest in developing their knowledge and understanding in the growing and dynamic sector of Travel and Tourism.

Students will have to meet many deadlines set by their teachers but can do this at their own pace rather than having to perform to the time constraints of an exam. They will need to be highly organised to keep on top of their coursework and enjoy independent research using a variety of sources.

Students will need to meet the Sixth Form Level 3 entry criteria, including Maths, English and a Science at GCSE if they intend to study the course.

### Course Content:

#### BTEC Level 3 Extended Certificate (2 year course)

Students complete 4 pieces of coursework over the course of the 2 years. 3 of these are mandatory and one is an optional unit.

Unit 1: The World of Travel and Tourism.

This is a written exam based on 90 GLH (Guided Learning Hours) and is mandatory. This unit provides the foundation for learners to study other units in travel and tourism. They will explore all aspects of the industry, its key components and its scale.

Unit 2: Global Destinations.

This is a controlled assessment task based on 120 GLH and is also mandatory. Learners investigate the features and appeal of global destinations. They prepare travel itineraries and recommend suitable destinations for customers.

Unit 3: Managing the Customer Experience.

This is the final mandatory unit and is assignment based. Learners explore and apply ways of managing internal and external customer experience to support organisational success and develop their customer service skills.

Unit 15: Visitor Attractions.

This optional unit is assignment based and has been chosen for its relevance to the South West Tourism

industry (and hence its relevance to our students). Learners investigate the nature and role of both built and natural visitor attractions, their appeal, popularity, response to diverse visitor needs and the importance of delivering a memorable visitor experience.

For further information see the Pearson / Edexcel web site at the address above.

### Methods of Study/Assessment:

BTEC courses are traditionally based around independent study and research. This new specification means that there will be more teacher-led instruction; but the majority will still be the BTEC style of learning.

The new specification for Level 3 Travel and Tourism has 3 methods of Assessment. There is one written exam (taken at the end of the 2 year course) based on 90 GLH of teaching time. The Global Destinations unit is assessed under controlled conditions during a specified window following on from 120 GLH. The remaining 2 units are coursework based and teacher assessed.

### Independent Study Time:

When studying the BTEC way, progress is measured throughout their course, allowing the student to gauge their own performance on a continual basis, just like in a real workplace. For many learners, the BTEC route with the majority of work assessed through the year and less final exams could be the better option. Students will be expected to use their study time to work on their own assignments.

### Progression and the Future:

Level 3 BTEC in Travel and Tourism provides an introduction to the sector for learners looking to build a career in Travel or Tourism through retail travel, visitor attractions, transport, tour operations and customer service.

It also offers direct progression into Higher Education.

On a BTEC course you will develop critical thinking and analytical skills, alongside familiarity with evaluative techniques; self-reliance, initiative and the ability to manage time, projects and resources. These attributes are much sought after by employers.

### Subject Contacts:

**Mr Adrian Gill**

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The Application Process begins in February of each year. Please contact Sarah Fisher, Sixth Form Administrator, for further information or to request an application form.

[sixthform@wadebridge.cornwall.sch.uk](mailto:sixthform@wadebridge.cornwall.sch.uk)

For further information and to apply for this course:

Please contact Sarah Fisher, Sixth Form Administrator

[sixthform@wadebridge.cornwall.sch.uk](mailto:sixthform@wadebridge.cornwall.sch.uk)

Telephone 01208 812881 Ext 254 or 07807301462



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