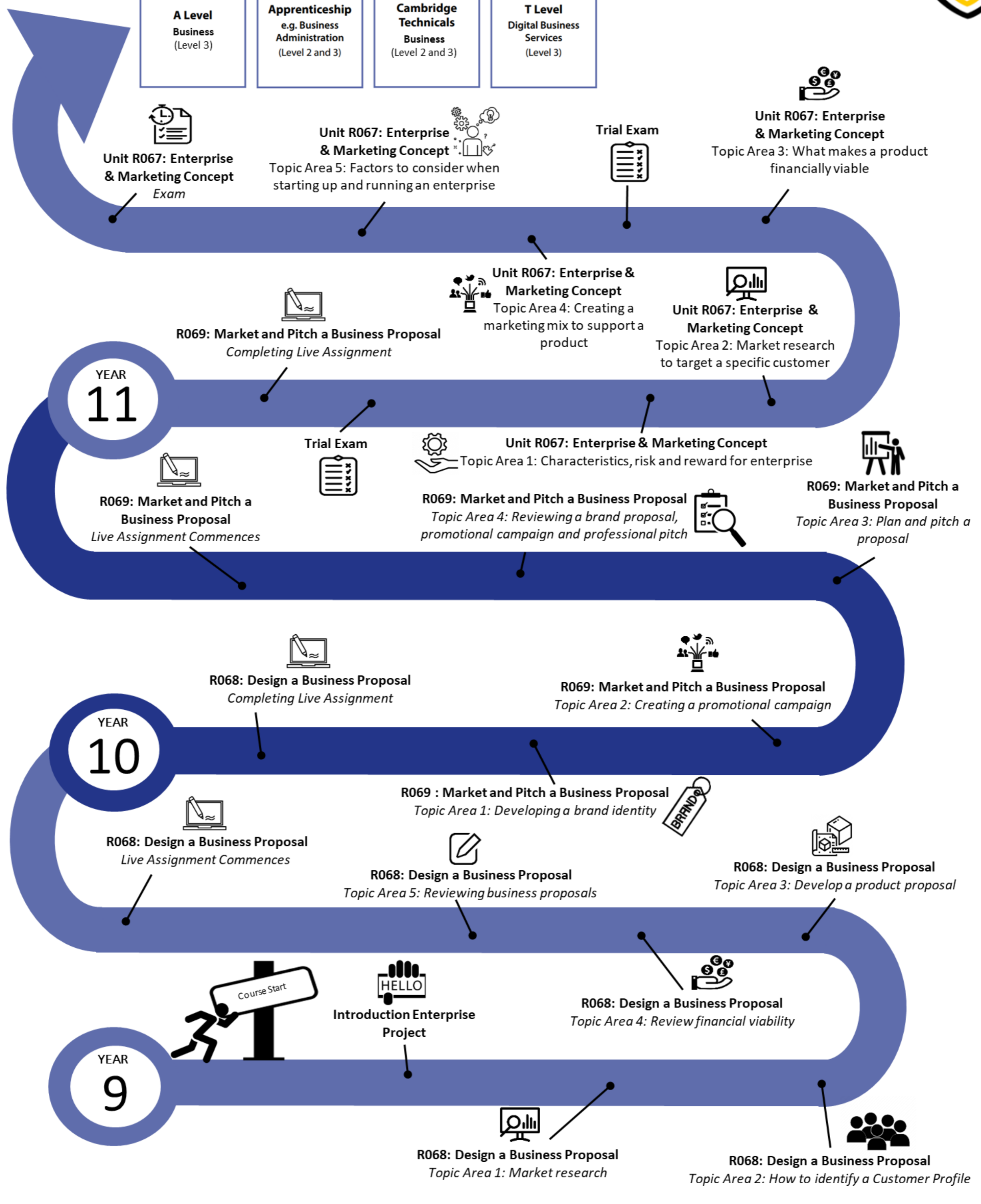


OCR ENTERPRISE & MARKETING – LEARNING JOURNEY



- A Level Business** (Level 3)
- Apprenticeship** e.g. Business Administration (Level 2 and 3)
- Cambridge Technicals Business** (Level 2 and 3)
- T Level Digital Business Services** (Level 3)



<p>1 Exam Unit (40% of Final Grade) R067: Enterprise & Marketing Concepts</p> <p>2 Live Assignments (60% of Final Grade) R068: Design a Business Proposal R069: Market & Pitch a Business Proposal</p>	<p>Grade Requirement</p> <ul style="list-style-type: none"> Level 2D* - 90% Level 2 Distinction - 80% Level 2 Merit - 70% Level 2 pass - 60% Level 1 Distinction - 50% Level 1 Merit - 40% Level 1 Pass - 30% 	<p>GCSE Equivalent</p> <ul style="list-style-type: none"> Level 2D* - Grade 8.5 Level 2 Distinction - Grade 7 Level 2 Merit - Grade 5.5 Level 2 pass - Grade 4 Level 1 Distinction - Grade 3 Level 1 Merit - Grade 2 Level 1 Pass - Grade 1
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HOMEWORK Current Topic Theory Notes // Assignment Preparation Tasks // Exam Revision

ASSESSMENT Marked Live Assignments // End of Learning Objective // Trial Exams // Mock Papers

DNA Past Exam Questions // Past Topics Low Stake MCQs // Current Topic Industry Links