



# Wadebridge School

Limited Company Registered UK (Charitable status)  
Company No: 07999988

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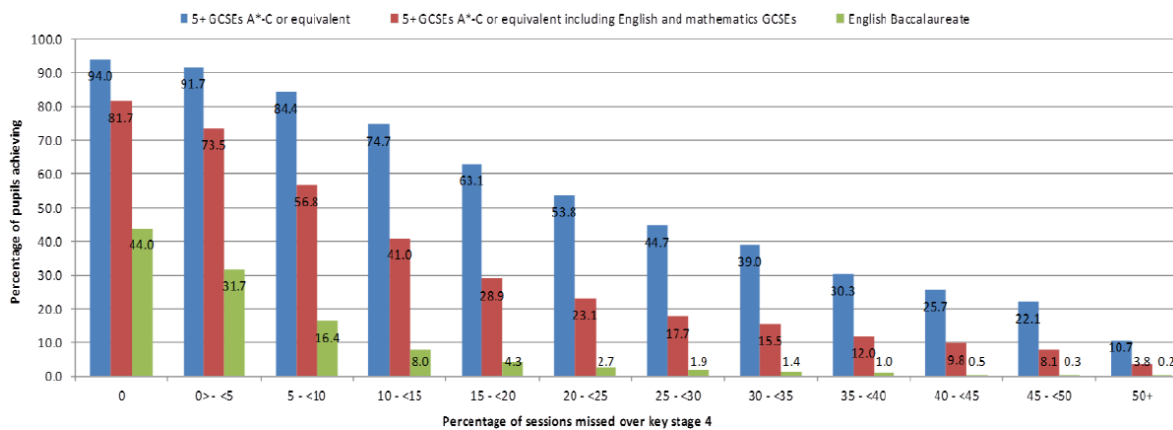
Attendance Matters

Dear Parent / Carer

You will be aware that attending school is important for a child's development and I write to make you aware of a number of strategies we are putting in place to ensure students of Wadebridge School make the most of the educational opportunities provided by maintaining excellent levels of attendance.

Recent research carried out by the Department for Education (DfE) shows a clear link between pupils' attendance and their educational achievement at the end of Key Stage 4. The graph below shows that the higher the percentage of sessions missed, the lower the likely level of attainment. Pupils with no absence are 1.5 times more likely to achieve 5+ GCSEs A\*-C than pupils missing 15-20 per cent of lessons. The full DfE report can be accessed here:

[www.gov.uk/government/publications/absence-and-attainment-at-key-stages-2-and-4-2012-to-2013](http://www.gov.uk/government/publications/absence-and-attainment-at-key-stages-2-and-4-2012-to-2013).



The national average for attendance is 95% and we have set ourselves a target of achieving an average attendance of 96% and in order to help us achieve this we have put in place a number of new strategies:

- Celebrating 100% attendance in assemblies with certificates and the chance to win an ipad mini in our termly draw for all pupils with 100% attendance
- Introducing competition between tutor groups with prizes for those with the best attendance
- Praising pupils who improve their attendance from one term to the next
- Issuing a new attendance early warning notice to parents if their child's attendance falls below 95%.

There are 175 non-school days each year to spend on visits, shopping, appointments and other things and I am sure you will support us in helping your child make the most of the 190 school days that are available; every day makes a difference!

If you wish to discuss this matter further please do not hesitate to contact me.

Yours sincerely

Mr S Williams  
Deputy Head