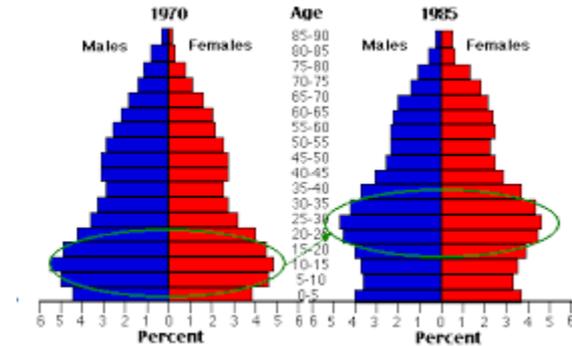


Geographical Themes Exam

Theme 2: Population and Settlement



Theme 3: Natural Hazards



Theme 4: Economic Development



Geographical Themes Exam

You will have three questions to answer:

Q2 Population and Settlement (30 marks + 3 SPAG)

Q3 Natural Hazards (30 marks + 3 SPAG)

Q4 Economic Development (30 marks + 3 SPAG)

Each question is split into smaller parts

(e.g. 1, 2, 2, 4, 4, 4, 4, 9 = total 30 marks)

The 9 mark question is the **CASE STUDY**

By revising CASE STUDIES you will also be learning key terms / ideas for the shorter questions

Revising Case Studies

Use these slides and your case study books

Ways to revise....

- Create mind-maps of each case study
- Look at the case study, and on a separate piece of paper write the key questions with gaps for answers. Cover the case study and write what you remember.
- Create case study cards
- Answer the practice exam questions on this PPT
- Draw annotated maps and diagrams
- Print the case study and highlight key facts / places (place specific detail)

Case Study: A strategy to influence population growth in a country REDUCING FERTILITY RATES IN BANGLADESH	
1. Where is Bangladesh? - - -	2. Why did fertility rates need to be reduced? - - -
3. What strategies were used? - - -	4. How sustainable are the strategies? - - -

(f) CASE STUDY – population management strategies in a named country

Example Case Study Question Population and Settlement

Name a country where population growth has been managed.

EG Bangladesh

Describe the attempts made to manage natural population change. Explain how sustainable the management strategies have been. (Include at least three developed ideas).

Bangladesh is in ^{the South East of} SE Asia and had a population rising at a rate of 1.59% and, in 2012, its birth rate was 22 per thousand and its death rate merely 5 per thousand which lead to over population.

PLC One of the methods that they used was home delivery of contraceptives **PLC** as it allowed everyone access, even in rural areas, and gave the women more control. **PLC** However, due to their culture and tradition, 50% of women will not use ^{any form of} contraception, so this method was ineffective, making it unsustainable.

DEV Another method of **PLC** reducing the population growth were ^{won} family planning clinics, where the mother and baby's health could be checked and women could be educated and given ^{therefore} more control and more choice over the amount of children they have. However, many women lived too far away from the clinics and some husbands refused to allow them **DEV** to go, meaning that this method was, also, unsustainable.

The most sustainable method used in Bangladesh **[9]**

PLC ^{was} raising the legal age of marriage to 21 for men and 18 for women. Though there are still a large amount of forced marriages, and most women have their first child at 19, the average age to marry has risen and the fertility rate has dropped.

Overall, the methods are sustainable, as the birth rate is dropping. However they do need to be improved to make sure that they encompass cultural aspects as well, in order to ^{all} become as sustainable as raising the legal age of marriage, which does not ^{conflict with} impact the culture of Bangladesh and is the easiest to enforce. **[3]**

This answer gained **full marks** (9+3 = 12)

Why?

- At least three developed ideas (DEV)
- Place specific detail (PLC)
- Very good SPAG (paragraphs, spelling, grammar and key words)

Name the LEDC and state the type of climatic hazard.

EC Myanmar - Cyclone Nargis (Tropical storm)

Describe the methods that were used to reduce the impact of the climatic hazard and assess how successful these methods were. (Include at least three developed ideas).

~~Cyclone Nargis hit Myanmar~~ **DEV**

As a natural method ^{PLC} of warning ^{to have prediction systems in place} the government of Thailand attempted to warn the government of Myanmar of the storm's ^{danger} But this was unsuccessful, as the Government of Myanmar broadcast little or no risk to its people. This meant they were ^{PLC} very unprepared for the ^{hazard} and no ^{PLC} evacuation plans or cyclone shelters were in place.

A method of reducing the impact is to provide aid fast and ~~widely~~ ^{PLC} widely but, though relief organisations throughout the world attempted to help, the government would not allow any ^{PLC} foreign aid workers in for three weeks. This meant that, ^{PLC} 70% of ~~the~~ houses did not have access to clean water ^{PLC} for ~~all~~ their ~~time~~ and 40% of food stores were destroyed during the storm, many ^{PLC} more people died due to disease, malnourishment and their injuries.

A natural defence against the storm surge that the category 3 cyclone caused was the mangrove trees, which acted as a barrier of sediment. **[9]**

These were also ^{PLC} ineffective and many areas of trees were destroyed, as they were not cared for or maintained. This led to an ^{PLC} ~~increased~~ ^{increased} amount of flood damage and the destruction of the shrimp ^{PLC} industry, which in turn, caused unemployment and a decline in the economy. **[3]**

Example Case Study Question Natural Hazards

This answer gained **full marks** (9+3 = 12)

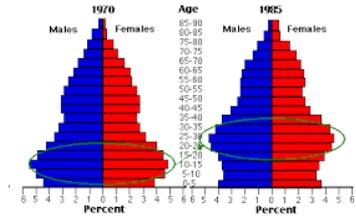
Why?

- At least three developed ideas (DEV)
- Place specific detail (PLC)
- Very good SPAG (paragraphs, spelling, grammar and key words)

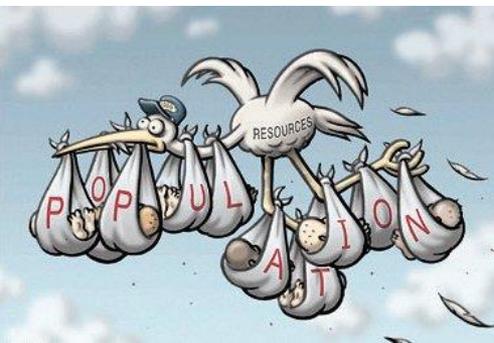
9 marks plus x 3 for SPAG

Population & Settlement

Case Studies



Theme 2: Population and Settlement	Case Study
A case study to illustrate strategies to influence <i>natural</i> population within a country	Bangladesh or China (<i>Revision Guide page 34</i>)
A case study of international migration to illustrate the causes, consequences and management	Polish migration into the UK (<i>Revision Guide page 37</i>)
A case study of migration within one country	Rural to Urban migration in Brazil (Caatinga to Rio)
A case study of urban change to illustrate social, economic and environmental planning and the sustainability of urban change	London Docklands and Greenwich Village
A case study to illustrate how retail service provision changes over time	Retail provision in Wadebridge (Shopping changes)



A case Study to illustrate strategies used to influence natural population growth within a country

Reducing Fertility Rates in Bangladesh

1. Where is Bangladesh?

Bangladesh is a country located in South Asia with a population of 157 million people. That's 2½ times the population of the United Kingdom living in an area the size of England. It is the most densely populated country in the world and is overpopulated.



2. Why did fertility rates need to be reduced?

The country is overpopulated (too many people for the available resources)
 Pressure on transport, housing, health and standard of living (poverty)
 High fertility rates (each women had on average over 6 children in their lifetime in 1970)
 Bangladesh is a poor country with a low GDP per capita – living standards are poor

The average Bangladeshi family consists of 1 father, 1-6 mothers, and 3-50 children
 Men dominate society and family women are not as empowered

3. What strategies have been used to reduce fertility rates and how successful have they been?

	Sustainable (SUCCESS)	Unsustainable (FAILURE)
i) Home delivery of contraceptives	<ul style="list-style-type: none"> - Family planning can reach rural areas. - Number of women using contraceptives has risen from 8% to 54% 	<p>46% of women still do not use artificial contraception</p> <p>Door to door policy of handing out contraceptives has stopped – too expensive</p>
ii) Family Planning Clinics	<ul style="list-style-type: none"> - The health of mothers and children can be checked. - Mothers speak to each other about the benefits of small families - Advice can be given in private away from pressure of husbands 	<p>Some women unable to get to family planning clinics (particularly women in rural areas)</p>
iii) Legislation to raise age of marriage (18 years for women and 21 years for men)	<ul style="list-style-type: none"> - Later marriages reduces the fertility rate (number of children each woman has). <p>This has fallen from 6.4 in 1970 to 2.9 in 2006.</p>	<p>Strong traditions and customs mean that a large number of women still marry well below legal age.</p> <p>50% of women have had first child by age of 19.</p>

Overall the fertility rate has dropped, but is unlikely to reach target of 2.1 until 2030 (rather than 2010 as planned)

A Case Study of International Migration

Polish Migration to the UK

Today there are more Polish born people living in the UK than there are living in Cornwall

1. Where is the international migration taking place?
 Between 2004 and 2007 over 1/2 a million people from Poland came to the UK. This is an example of economic migration where migrants from Poland have come to the UK to find work.

	POLAND	UK
Net household income	£8,759	£38,547
Working hours per week	40.6	36.4
Hours of sunshine per year	1,514	1,387
Retirement age	59.3	63
Life expectancy	76.2	80.4
Number of days holiday	38	28
Education spending (of GDP)	5.6%	4.8%
Health spending (of GDP)	9.6%	11.2%
Diesel (price per litre)	£1.07	£1.38

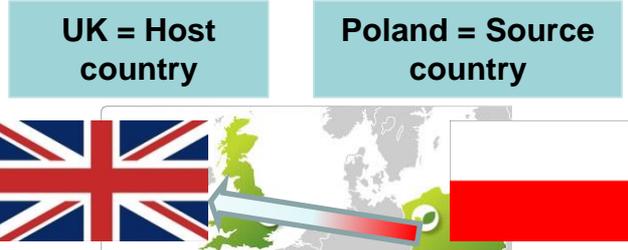


Krakow, Poland

2. What are the causes of migration?
PULL FACTORS

- Easy to migrate to the UK due to 'freedom of movement' (no restrictions as Poland joined the E.U.)
- More work and higher wages – 4x higher in the UK than in Poland
- Free access to health care and higher child benefits in the UK

In 2006, 134 migrants a day migrated from Poland to the UK



2. What are the causes of migration?
PUSH FACTORS

- High Unemployment in Poland (20%)
- Lack of highly skilled work and low average wages
- Less access to social benefits in Poland

3. What are the impacts on the UK (Good & Bad)

- Immigration has boosted the economy as migrants earn money and pay taxes.
- Migrants do the jobs people in the UK do not want to do at the minimum wage and work hard e.g. Fruit picking
- Polish migrants have filled job shortages e.g. Building
- Supports UK ageing population
- Increase in benefit payments for the UK – child benefit
- Some money sent back to Poland (leaves the economy)
- Some UK people unhappy that migrants don't mix into the community e.g. Peterborough has divided community

BENEFITING FROM BRITAIN	
Monthly child benefit payments for first-born child:	
BRITAIN:	£78.43
Bulgaria:	£6.75 (plus £82 lump sum at birth)
Lithuania:	£11.00
Poland:	£13.18 (means tested)
Romania:	£14.25
Slovenia:	£17.25
Estonia:	£21.00
Hungary:	£33.75

3. What are the on impacts Poland (Good & Bad)

- Less unemployment in Poland
- Money earned in UK can be sent back to Poland
- Women in Poland have gained work e.g. Fire service
- Left behind an ageing population
- Unfilled jobs such as construction industry
- Some services cannot run properly because workers have left e.g. anaesthetists

4. How is the migration being managed in the UK?

- UK now have tighter controls on immigration:
- Polish migrants now have to register under the 'Worker Registration Scheme'
 - Tighter controls on new migrants from other E.U. Countries such as Bulgaria – migrants have to get permission from the Home Office to work in the UK
 - E.U. Migrants will have to work for at least three months before they can access free health care and child benefits

A Case Study of Internal Migration

Rural to Urban Migration in Brazil

1. Where is the internal migration taking place?

People are migrating within Brazil from the Caatinga (Dry) Region in the north east of Brazil to cities like Rio de Janeiro in the south

2. What are the causes of migration?

PULL FACTORS to Rio

- Job opportunities – tourism, TNCs, chance of informal work (e.g. selling souvenirs)
- Better education – more schools
- Better health care – more clinics/doctors
- Attraction of the bright lights / big city!



2. What are the causes of migration?

PUSH FACTORS from the Caatinga

- Harsh climate – drought zone
- People are subsistence farmers so if crops fail they struggle to survive
- Lack of health care – high infant mortality
- Poor education and lack of investment in area
- Big projects like the dam at Sobradinho meant some people lost homes



3. What are the impacts on Rio?

- Rapid Urbanisation (the growth of city in area and population)
- Overcrowding in the city – no space
- Growth of favelas such as Rocinha (population 100,000 on a hillside)
- Traffic congestion and air pollution (gets trapped by surrounding hills)
- Increase in crime in favelas
- Division of rich and poor
- Middle class are moving out of Rio



3. What are the impacts on the Caatinga)

- Young people migrate away leaving an ageing population
- Villages such as Pao Ferro disappear



4. How is the migration being managed ?

- Government is helping people living in the favelas by putting in services such as drainage, schools and roads
- Police are working more closely with the 'favela' communities
- A new city has been built through the hillside called 'Barra' to ease problem of space and overcrowding. This is a safe and secure 'Gated Community'
- There is a need to reduce migration from the North which means 'big projects' such as dams and investment in industry is needed to provide new opportunities

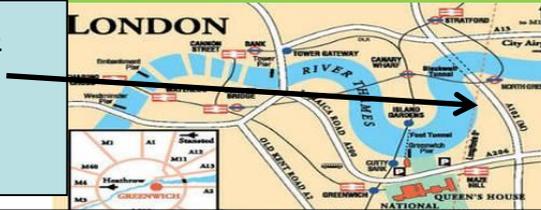


A Case Study of Urban Change

London Docklands and Greenwich (a sustainable settlement)

1. Where is London Docklands and Greenwich?

- East End of London
- Alongside the River Thames



2. What was the London Docklands like 100 years ago?

- Busiest port in the world
- High employment linked to shipping, cargo and trade
- An industrial zone



3. Why did the Docklands decline (why was there a need for urban planning?)

- Ships too big to travel up the Thames to Docklands (container ships too big) – trade moved out
- Britain lost its British Empire which meant less trading – closure of docks
- Easier to transport goods by air (another reason for closure of docks)
- The area became derelict (empty and run-down, lack of services and poor quality housing)
- Unemployment rose (20,000 jobs were lost)
- The overall population fell as people moved out to find work elsewhere



4. What Urban Change has taken place in Greenwich and what makes it sustainable?

The London Docklands Development Corporation (LDDC) was set up by the Government in the 1980's to try and regenerate the area following its decline.....

Greenwich Millennium village (a sustainable settlement) has been developed (1997-2005)

- New Industry encouraged into the area (2,500 new companies located here) = economically sustainable
- Over 40,000 new jobs have been created in the area – mostly service jobs = economically sustainable
- Homes use 80% less energy and 30% less water than the average home = environmentally sustainable
- There is an ecology park with lakes and woodland to encourage wildlife = environmentally sustainable
- The area has improved old housing and industrial land (brownfield site) = environmentally sustainable
- 22,000 new homes have been created (a mixture of rent and to buy and affordable) = socially sustainable
- There is mixed land-use which means everything is close by e.g. shops, schools, Sainsbury's eco-store, open spaces, shops and entertainment (O2 Arena) = socially sustainable
- Close links to transport (Rail links to the city, buses, cycleways, extension to the Jubilee underground line) = socially sustainable



A Case Study to show how retail service provision changes over time

Retail Service Provision in Wadebridge



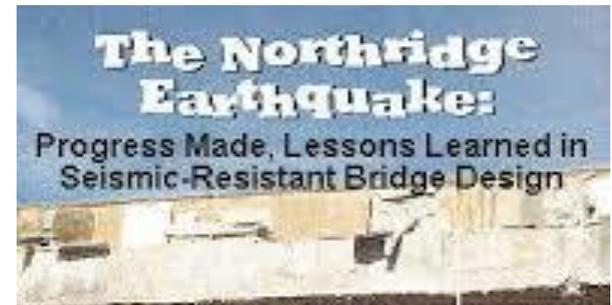
1. Where is Wadebridge?

Small market / tourist town of 8000 people located in North Cornwall

RETAIL = Sale of goods and services (SHOPPING!)

Retail Change	Reasons for Retail Change	Positive Impact	Negative Impact
New Supermarket on greenfield site  Tescos – West Hill	New By-Pass built in 1991 (A39) allows easy access for customers and deliveries. Increase in car ownership Room for expansion	<ul style="list-style-type: none"> • More choice of shops and goods for customers • Ease traffic in Town Centre • Competition driven prices down • Easy to park 	<ul style="list-style-type: none"> • Independent shops close in Wadebridge e.g. Butchers, Grocers
Proposal for a new Sainsburys next to Trenant Council Offices	Accessibility – By-pass Growing population of Wadebridge	<ul style="list-style-type: none"> • Provide more choice for residents • Close to Town Centre • Car Parking • Provide 270 local Jobs 	<ul style="list-style-type: none"> • Increased traffic on Gonvena Hill • More lorries. • Visual impact
Growth in tourist shops	Wadebridge has grown as a tourist hotspot (Camel Trail)	<ul style="list-style-type: none"> • Improvement of environment of town 	<ul style="list-style-type: none"> • Higher prices • More traffic
Closure of small independent shops	Cannot compete with large superstores Economic costs	<ul style="list-style-type: none"> • More business and customers for the larger superstores. 	Loss of local businesses Lack of variety of stores Loss of identity
Increase in e-tailing (internet shopping)	Growth of internet use e.g. E-Bay and online banking Home delivery by supermarkets 	<ul style="list-style-type: none"> • Easier for customers as no need to travel. Can be cheaper. 	Closure of smaller independent stores
Closure of village stores	Local Post Offices and grocery stores closed due to competition from supermarkets	<ul style="list-style-type: none"> • More trade for shops and businesses in the nearest town 	Heart taken out of village Those without cars struggle
Increase in farm shops 	Increased demand for local produce Increased tourism in local area Farms diversified to make money	<ul style="list-style-type: none"> • Reduced air miles • Improves local economy • Ethical Purchasing • Farmers survive 	More traffic in rural areas

Natural Hazards Case Studies



Theme 3: Natural Hazards	Case Study
One tectonic hazard event in an LEDC	Sichuan earthquake (China) 2008
One tectonic hazard event in an MEDC	Northridge earthquake (California) 1994
One climatic hazard event in an LEDC	Cyclone Nargis (Myanmar) 2008 (Revision Guide page 61)
One climatic hazard event in an MEDC	Hurricane Katrina (USA) 2005 (Revision Guide page 61)

Tectonic Hazard LEDC

Sichuan Earthquake, China

1. Location – Sichuan (a province) in China

- The focus of the earthquake was 19km below the ground and 80 km north-west of Chengdu (the capital of Sichuan)
- 12th May 2008 at 2.28pm the earthquake struck
 - It lasted for 2 minutes and was 7.9 on the Richter Scale

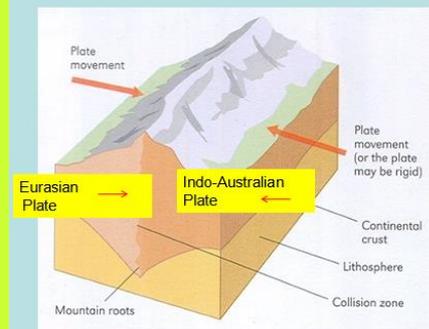
2. Natural Causes

- Sichuan lies on a Collision Plate Margin
- Here the Eurasian plate and Indo-Australian plates are locked as they move towards each other
- Pressure built up until the plates suddenly jolted past each other.
- The energy released (seismic waves) caused the rocks to break and the earth to shake along the Longmenshan Fault

3. Human Causes (that made the Hazard worse)

- The epicentre was close to some densely populated areas meaning there was more infrastructure damage such as collapsed multi - storey buildings, roads and bridges.
- 15 million people lived in the earthquake zone
- Poor building construction including schools led to the deaths of many school children
- Many people in rural areas could not be rescued.

Convergent or Collision Boundary



4. Primary Impacts

- 69,000 were killed
- 375,000 injured
- 4.8 million homeless
- 7000 classrooms destroyed
- Buildings and homes collapsed
- Infrastructure damaged – roads, gas and water mains

5. Secondary impacts

- landslides triggered in mountains nearby
- Landslides blocked river valleys leaving quake lakes which created a flood hazard

6. No Prediction

The time of the event can not be predicted. There had been very little seismic activity in over 50 years so no warnings were given.

Poor Preparation

- No Earthquake evacuation drills in place
- No buildings were earthquake proof – poorly built
- No warnings given – people were not prepared

Slow Response

- Access to rural areas was difficult.
- Army and volunteers searched for survivors
- The Chinese Govt did not ask for help for two days
- World Bank gave loans
- Chinese Govt pledged a \$10 billion rebuilding fund to support survivors

Tectonic Hazard MEDC

Northridge Earthquake, USA



1. Location – Northridge (a town) in California USA)

The focus of the earthquake was 19km below the town of Northridge. Northridge lies close to the San Andreas Fault in the San Fernando valley which is 30km north-west of Los Angeles.

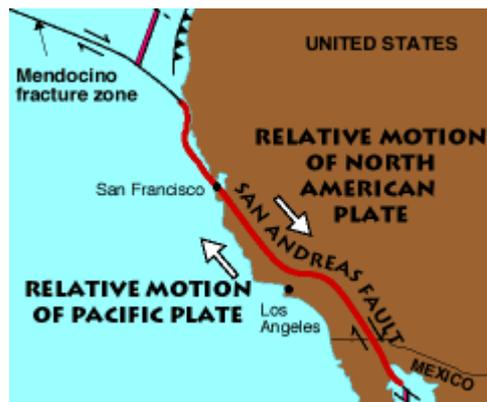
- 17th January 1994 at 04.30am the earthquake struck
- It lasted for 10-20 seconds and was 6.7 on the Richter Scale

2. Natural Causes

- Northridge lies on a Conservative Plate Margin close to the San Andreas Fault
- Here the North American plate and Pacific Plate are locked as they try to move past each other (side by side)
- Pressure built up until the plates suddenly jolted past each other.
- The energy released (seismic waves) caused the rocks to break and the earth to shake.

3. Human Causes (that made the Hazard worse)

- The epicentre was close to urban areas meaning there was more infrastructure damage such as collapsed multi - storey buildings, roads and bridges.
- 3 million people lived within 20km of the epicentre
- Damage was worse where houses were wood frame



4. Primary Impacts

- 57 were killed
- 9,000 injured
- 20,000 homeless
- £20 billion damage (costliest US disaster at the time)
- 170 bridges and 7 freeway interchanges collapsed)
- Multi-storey wood frame buildings collapsed
- Infrastructure damaged – roads, gas and water mains

5. Secondary impacts

- landslides triggered in mountains nearby
- 50 fires broke out in San Fernando Valley due to burst gas mains and overhead power lines breaking
- Liquefaction occurred in San Fernando Valley destroying more roads

6. Improving Prediction

Although the time of the event can not be predicted, researchers had mapped previous earthquakes in the area and knew the area was at risk

Good Preparation

- Earthquake evacuation drills in place
- Many buildings were earthquake proof
- In the town of Parkfield near to Northridge, research and mapping of earthquakes help monitor the risk

Excellent Response

- President Clinton declared the area a Federal disaster
- Hundreds of workers from FEMA (federal Emergency Management Agency) were deployed to help communities recover).

Climatic Hazard LEDC Cyclone Nargis, Myanmar



1. Location – Myanmar in South East Asia

The cyclone started in the Bay of Bengal. It hit the Irrawaddy delta in Myanmar as a **Category 4** on **May 2nd 2008**

2. Natural Causes

- Warm water in Bay of Bengal (27°C)
- Warm moist air drawn upwards – low pressure
- Rising air spiralled causing high winds of 135 mph
- Clouds developed causing Heavy Rainfall
- Cyclone tracked through Bay of Bengal to Myanmar
- Storm surge of 7.6metres hit Irrawaddy Delta



3. Human Causes (that made the Hazard worse)

Densely Populated Farming Region

Many people in Myanmar rely on farming for a living. They live on the Irrawaddy Delta which got flooded, ruining crops

Poor Country

Myanmar ranks as one of the poorest countries in the world. It's people were unable to cope with the disaster.

Lack of Investment

- Lack of flood defences or emergency action plans
- Poor health care facilities
- Poor infrastructure (roads, sewage, water)

Poor Government

The country is ruled by a Military Government that has restricted development in the country. It also has kept Myanmar isolated from the rest of the world.

Destruction of mangrove swamps

Myanmar had destroyed 83% of its mangrove swamps to help make shrimp farms, tourist spots and farm land. These were natural barriers to storm surges but their destruction for money making meant the impacts were worse.

4. Primary Impacts

- 140,000 were killed
- 450,000 homes destroyed
- 1700 schools were destroyed.
- 200,000 farm animals were killed
- 40% of food stores were destroyed.
- Rice fields were flooded on the Irrawaddy Delta
- Mangrove swamps destroyed (natural flood defence)

5. Secondary impacts

- up to 3 million were made homeless
- millions lost their livelihoods.
- Over 70% of households didn't have access to clean water and this caused diseases.
- Shrimp industry destroyed
- Stagnant water led to diseases such as **Malaria**
- Sewage contaminated rice fields - food shortages

6. Poor Prediction

Weather agencies from Thailand warned Burma of the cyclone, but the forecasters in Myanmar reported little or no risk!

Poor Preparation

Lack of evacuation plans or flood defences
People not prepared due to poor communication from Government

Poor Response

Foreign Aid eventually arrived – but initially the Government refused help. Aid workers were not allowed into Myanmar until 3 weeks after the disaster

Climatic Hazard MEDC

Hurricane Katrina



1. Location – South East USA

The hurricane started over the Bahamas, crossed Florida, intensified over the Gulf of Mexico and hit landfall in New Orleans on 29th August 2005

2. Natural Causes

- Warm water of the Caribbean (27°C)
- Warm moist air drawn upwards – low pressure
- Rising air spiralled causing high winds of 282 km/hour
- Clouds developed causing Heavy Rainfall
- Hurricane tracked through Gulf of Mexico to Southern USA as a category 5 Hurricane

3. Human Causes (that made the Hazard worse)

Global Warming

Some suggest that Hurricanes are becoming more intense due to rising sea temperatures linked to global warming (increased pollutants into the atmosphere)

Late Warnings

People were not forced to evacuate New Orleans until August 28th.

Urban Areas

New Orleans is a densely populated coastal urban area

Levees breached

The man-made levees (flood walls) were broken by storm surges as they were designed to withstand a category 3 hurricane. Also poor construction and poor maintenance were to blame.

4. Primary Impacts

- 1800 were killed
- 300,000 homes destroyed
- \$125 billion damage
- Main route out of New Orleans closed as I-10 bridge collapsed
- Coastal habitats damaged such as turtle breeding beaches

5. Secondary impacts

- up to 1 million were evacuated and made homeless
- millions lost their livelihoods.
- water supplies polluted with sewage, chemicals and dead bodies leading to a lack of clean water, food and toilet facilities
- 230,000 jobs lost – high unemployment and less tax paid
- Offshore oil platforms damaged – oil prices increased

6. Changed Prediction

There was sophisticated monitoring system which helped predict the path of the Hurricane – however the Hurricane changed course into the Gulf of Mexico. News bulletins predicted that New Orleans would be hit by a storm surge

Poor Preparation

Levees and floodwalls were in place but failed
Residents ordered to evacuate on 28th August, but poorer (black) population had to stay behind due to a lack of transport and money to leave

Poor Response

President visited nearly a week later and apologised
Control centres set up such as the Louisiana Superdome
Coastguard, police, fire service and army rescued over 50,000 people

Economic Development Case Studies



Theme 4: Economic Development	Case Study
A case study of an aid project in an LEDC	Comic Relief Somaliland (or other)
A case study from an LEDC to illustrate the factors that affect the location of different types of economic activity	India – Quaternary Activity – IT in Bangalore
A case study from an MEDC to illustrate the factors that affect the location of different types of economic activity	UK – Secondary Activity - Steelmaking
A case study of MNC investment in a specific area in an international context	Nike in Vietnam
A case study of a specific development where conflicts exist between economic development and environmental damage	Pearl River Delta in China <i>(Revision Guide page 81)</i>

An aid project in an LEDC

Comic Relief – Somaliland



1. WHERE IS SOMALILAND?

Somaliland is the Northern part of Somalia (East Africa). It has no recognised Government and split itself from Somalia in the early 1990's following a civil war. It is bordered by Ethiopia, Kenya and Djibouti. The capital of Somaliland is Hargeisa.

2. WHY IS AID NEEDED?

POOR HEALTH CARE - RURAL AREAS

Hospitals lack equipment and staff. There are not enough beds for patients. The hospitals are overcrowded as there are very few of them. Patients have to pay for their own medical supplies if they can afford it as there is no National Health Service.

Understanding of basic health care is poor particularly in the rural areas. Poor nutrition, lack of fresh clean water and poor living conditions result in illness and diseases such as hepatitis and dysentery.

3. What does the project involve + sustainability.

VET AID



About 70% of the population rely on animals as a way of life. The health of goats and sheep are vital for the survival of many Somalilanders. **Comic relief has funded trained animal carers to go into rural communities to educate people on caring for their animals.** This includes the sprays and equipment needed.

The project is sustainable as it is a low cost scheme and local people are educated. They then pass on knowledge to others.

3. What does the project involve + sustainability.

TRAINED BIRTH ASSISTANTS

Comic relief has helped to fund trained birth assistants. A £2 kit which includes rubber gloves, clean towels and sharp razor blades has helped birth assistants with safer births. This has reduced the number of deaths during child birth (of both mother and baby).

Most women still give birth in poor living conditions without any help.

The project is sustainable as it is small scale.

3. What does the project involve + sustainability.

HEALTH CARE ASSISTANTS

Comic relief has helped to fund health care assistants. £50 provides a 6 month training course in basic health care. This enables volunteers to work in rural villages and provide basic health care and educate people.

50 pence provides inoculations for somebody against diseases such as hepatitis.

The project is sustainable as local people are educated and it is about prevention rather than cure (long term).

Contents of a clean birth kit:

1. small piece of soap
2. pair of plastic gloves
3. five squares of gauze
4. small blade
5. three pieces of string
6. small plastic sheet
7. sandwich-sized ziplock bag



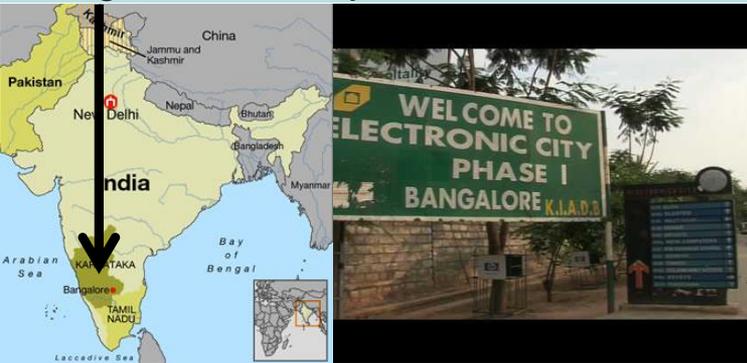
A \$2.00 clean birth kit can help save the life of a mama in the developing world.

Factors that affect the location of economic activity

LEDC - ICT in Bangalore (tertiary & quaternary India)

1. Where is Bangalore?

Bangalore is a city in Southern India



2. Why is it known as the electronic city?

Lots of ICT jobs have moved OFFSHORE from the UK/USA to locations such as Bangalore in India
Jobs include call centres, research, design, development and marketing.

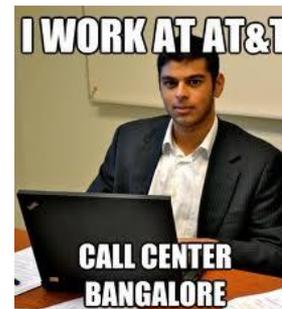
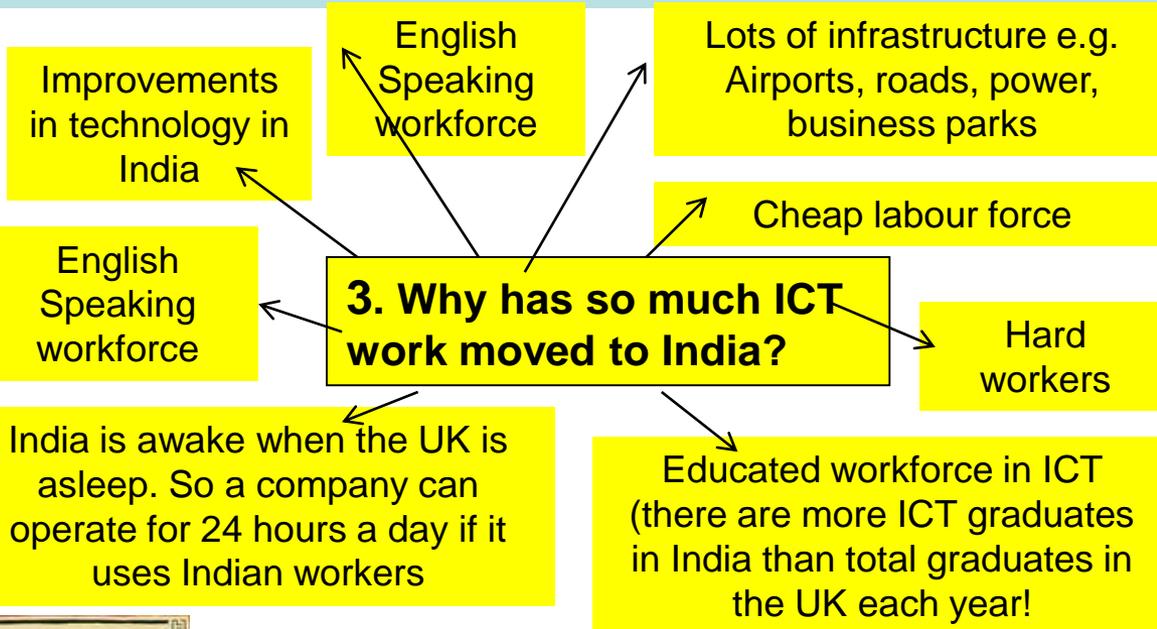
4. What are the benefits of this change in location?

- New and well paid jobs in India. Improves opportunities.
- Cheaper services e.g. Cheaper telephone calls from India for UK residents and businesses

5. What are the problems of this change in location?

- Fewer jobs for some UK/USA residents
- Not all jobs can be moved offshore – some need face to face contact

3. Why has so much ICT work moved to India?



Factors that affect the location of economic activity

MEDC - Steelmaking in the UK (Secondary)

1. Where are three remaining integrated steelworks in the UK?

(Integrated = where all assembly takes place in one location)

Port Talbot (on coast near Swansea in South Wales)

Redcar (on coast Teeside in North East England)

Scunthorpe (on coast Lincolnshire in England)



2. Why are they all located near the coast?

a). Iron Ore, coal and limestone can be imported so being near to a port is easier and cheaper (we have run out of most of these raw materials in the UK)

b). The ports have deep water allowing large vessels in and out (import raw materials and export finished steel)

c). Land on the coast is flat and therefore easy to build on. There is also room to expand

d). All three sites have good transport routes (accessibility) so it is easier for workers and deliveries to get in and out e.g. Port Talbot is on the M4 motorway. It also has a rail link



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A Multi-National Company (MNC) Nike

1. What is Nike?

- A **multi-national company** founded in 1972
- Leading global supplier of sports footwear, clothes and equipment
- Headquarters in Oregon USA (design and marketing)
- Sub-contracts to South Korean and Taiwanese companies who control production (manufacturing/making)
- Production in 700 factories mainly in China, Thailand, South Korea and **Vietnam**
- Yearly profit of \$19 billion



An MNC (multi-national company) produces and sells products in more than one country.



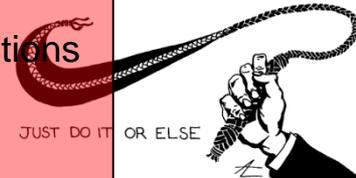
2. What are the positives (benefits) of Nike having factories in Vietnam (LEDC)?

- Employment for local people with regular wages
- Pays higher wages than most local companies
- Nike locating in Vietnam has attracted other companies (positive multiplier effect)
- Contributes taxes to help improve infrastructure in Vietnam (roads, power, drainage)

The average pay at a Nike factory close in Vietnam is \$54 a month, 3x higher than other jobs.

3. What are the negatives (problems) of Nike having factories in Vietnam (LEDC)?

- Allegations of 'sweatshops' – overworked and under-paid workers (exploits workers)
- Allegations of under-age workers (usually girls) having to make Nike products in harsh conditions
- The image and advertising of Nike in Vietnam erodes local culture
- Nike factories could at any time move to other lower cost locations e.g. Laos



4. How is Nike linked to globalisation (the world being more connected and integrated)?

- It operates globally – HQ in Oregon USA and Factories mainly in Asia and Sells products in 140 countries
- It is an example of 'international division of labour' (marketing, design, production in different countries)
- It produces new shoes on a regular basis for particular markets – different product for different tastes
- It has responded to negative allegations by producing an open report in 2005 on its 700 factories and increasing minimum age of workers to 17



Conflict between economic activity & the environment

The Pearl River Delta -China



1. Where is the Pearl River Delta?

The Pearl River Delta is in the South of the Republic of China in the low-lying area surrounding the Pearl River. It also includes Hong Kong and Shenzhen Province of China

2. What economic development is taking place?

The Pearl River Delta has become **the world's workshop** and is a major manufacturing base for products such as electronic products (such as watches and clocks), toys, garments and textiles, plastic products, and a range of other goods. Many MNCs such as Honda, IBM, and Wal-Mart manufacture and process their products here.

Nearly five percent of the world's goods were produced in the Greater Pearl River Delta in 2001. Over 70,000 Hong Kong companies have plants there.

3. What are the environmental impacts

Water Pollution

(Greenpeace raised issue in 2009)

- It is notorious for the sewage and industrial waste (poisons) that is put into the river e.g. Dye from blue jean factories. This has contaminated the river – putting the Chinese White River Dolphin in danger.



The industries in the delta make over US\$448 billion a year

Air Pollution

- Much of the area is frequently covered with a **brown smog**. This has a strong effect on the air pollution levels in the delta. High levels of sulphur dioxide have led to acid rain as well as health problems in cities.



Deforestation

- Rapid urban and industrial growth has led to large scale deforestation in the area. Habitats have been lost as well as increased Co2 emissions (global warming)

4. How are the environmental impacts being managed?

Water Quality

- 7.1 billion was spent on the river by mid 2010 to clean up the river's sewage problems. The city will build about 30 water treatment plants, which will treat 2.25 million tonnes of water per day. The program hopes to cut down the amount of sewage in the area by 85%

Air Quality

The Pearl River Air Quality Management plan has tried to reduce air quality by introducing emission targets for factories. Also a reduction in dependence on coal (fossil fuel) to reduce Co2 emissions

