

# Sixth Form



## BTEC L3 Nationals in Business

### Duration:

1 year for Level 3 BTEC National Certificate which comprises 2 units. 2nd year for BTEC Level 3 National Extended Certificate which comprises 2 units.

### Specification:

Edexcel BTEC. *Further details are available from their web site.*

### Entry Requirements/Student Suitability:

Students will have to meet deadlines set by Business teachers but can do this at their own pace rather than having to perform to the time constraints of an exam. They will need to be highly organised to keep on top of their coursework and enjoy independent research using a variety of sources.

Therefore students will need to meet the Sixth Form Level 3 entry criteria, *including Maths, English and a Science at GCSE* if they intend to study the course.

### Course Content:

#### BTEC Level 3 National Certificate (AS equivalent)

Students complete 2 pieces of coursework in their first year. In Year 12 you will study 2 units which all carry equal weighting.

Unit 1: Exploring Business.

Unit 2 : Developing A Marketing Campaign. (Externally assessed controlled assessment. A case study is provided 2 weeks before. Students have 3 hours to complete the task.

#### BTEC Level 3 National Extended Certificate (A Level equivalent)

Students complete 2 pieces of coursework if they wish to achieve the full qualification. In Year 13 you will study a further 2 units which all carry equal weighting.

Unit 3: Personal and Business Finance. (Externally Assessed Exam 2 hours)

Unit 4: Recruitment & Selection.

*For further information see the Edexcel web site.*

### Methods of Study:

- Analysing the requirements of the performance criteria.
- Individual work with the teacher on how to improve work to meet the next grade boundary.
- Group and individual work on presentations and role plays.
- Practical activities e.g. mini investigations.
- Using web sites to keep up to date with recent research

### Independent Study Time:

When studying the BTEC way, progress is measured throughout their course, allowing the student to gauge their own performance on a continuing basis, just like in a real workplace. For many learners, the BTEC route with all work assessed through the year and no final exams could be the better option. Students will be expected to use their study time to work on their own assignments.

### Progression and the Future:

BTEC Nationals in Business provide an introduction to the sector for learners looking to build a career in Business through resource management, marketing, finance, customer services and Business communication. They also offer direct progression into Higher Education.

On a BTEC course you will develop critical thinking and analytical skills, alongside familiarity with evaluative techniques; self-reliance, initiative and the ability to manage time, projects and resources. These attributes are much sought after by employers.

### Subject Contacts:

Mrs Boden [aboden@wadebridge.cornwall.sch.uk](mailto:aboden@wadebridge.cornwall.sch.uk)

### How to Apply:

The Application Process begins in February of each year. Please contact Sarah Fisher, Sixth Form Administrator, for further information or to request an application form.

[sixthform@wadebridge.cornwall.sch.uk](mailto:sixthform@wadebridge.cornwall.sch.uk)

For further information and to apply for this course:

Please contact Sarah Fisher, Sixth Form Administrator

[sixthform@wadebridge.cornwall.sch.uk](mailto:sixthform@wadebridge.cornwall.sch.uk)

Telephone 01208 893905 or 07807301462



