

GCSE Media Revision

Film Trailers and Posters

- Mise-en-scene
- Audience theory, Maslow, Blumler and Katz
- 4C's and ABC1 chart
- Psychographics
- Types of trailers
- Methods of distribution
- Methods of advertising and promotion (aside from trailers and posters)
- Uses and gratification
- Genre
- Narrative theories
- Representation
- Mulvey – male gaze
- Dyer – Star Theory
- Camera shots and angles
- Editing techniques
- Audio terminology

REVISE ALL CASE STUDIES AND INDEPENDENTLY WATCH AND ANALYSE TRAILERS AND POSTERS USING RAILING.