

Sixth Form



GCE A Level Business

Duration:

Two years for A level. 3 examined units are required for the full A level qualification.

Specification:

AQA Specification (A Level 7132) *Further details are available from their web site.*

Entry Requirements/Student Suitability:

Business Studies requires students to express ideas clearly in data response and essay questions. They will also need to possess a degree of mathematical ability to tackle the finance area of the syllabus. Therefore students will need to achieve grade 6 in Maths and English at GCSE if they intend to study the course.

Course Content::

A level Business Studies examines the challenges faced by business in the UK today. It develops knowledge and understanding of the concepts underpinning modern business thinking. It also promotes analytical thinking, problem solving and logical decision making.

Subject content

- 1 What is business?
- 2 Managers, leadership and decision making
- 3 Decision making to improve marketing performance
- 4 Decision making to improve operational performance
- 5 Decision making to improve financial performance
- 6 Decision making to improve human resource performance
- 7 Analysing the strategic position of a business
- 8 Choosing strategic direction
- 9 Strategic methods: how to pursue strategies
- 10 Managing strategic change

A Level

Paper 1

Written exam :2 hours
33.3% of A Level

Paper 2

Written exam :2 hours
33.3% of A Level

Paper 3

Written exam :2 hours
33.3% of A Level

For further information and exemplar question papers see the AQA web site.

Methods of Study:

Discussing business case studies.
Group work on presentations and debates.
Practical activities e.g. collecting video evidence.
Using web sites and newspapers to keep up to date with business issues.
Student review of business news headlines.
Practicing exam questions.

Independent Study Time:

A successful Business student will have a curiosity about the business world. They will need to watch the news and business related TV programmes. As well as this they will need to complete practice exam questions and other specific homework tasks on a regular basis. These will be assessed regularly and allow us to monitor progress and feedback strategies for improvement to the students.

Progression and the Future:

AS/A level Business provides a platform for Higher Education and employment:

A degree/HND in Business or related Employment, for example as a management trainee with a retail company or financial institution. Business gives you a broad overview of how the commercial world operates. AS/A Level cover the whole range of functions to give a firm foundation which can be applied in any sector or industry.

Subject Contacts:

Mrs Boden
aboden@wadebridge.cornwall.sch.uk

How to Apply:

The Application Process begins in November of each year. Please contact Debbie Chick, Sixth Form Support, for further information or to request an application form.

sixthform@wadebridge.cornwall.sch.uk

For further information and to apply for this course:

Please contact Debbie Chick, Sixth Form Support

sixthform@wadebridge.cornwall.sch.uk

Telephone 01208 893905

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